

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD JANUARY 1, 2010 THROUGH MARCH 31, 2010**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD JANUARY 1, 2010 THROUGH MARCH 31, 2010.

PROGRAM INDEX: *"WCCO 4 News"* – is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

"60 MINUTES" is a regularly scheduled one-hour CBS news magazine show. Segments run approximately 12 minutes.

"48 HOURS INVESTIGATES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Wells Fargo Mortgage, AG Lawsuit.

February 11, 2010, *WCCO 4 News*, "Wells Fargo Mortgage" – With critics saying a federal program to help stop home foreclosures isn't doing enough, the nation's largest home lender is stepping up. Wells Fargo customers having trouble with mortgages will have a chance to resolve their problems. The bank is holding a two-day "Home Preservation Event" at St. Paul's River Center. Customers who are struggling financially and are facing serious mortgage problems can meet face to face with a home retention specialist. Some 100 specialists will meet privately with homeowners, hoping to modify mortgages with extended terms or reduced payments. The goal of the bank is to work with customers before they're faced with home foreclosure. The success of this event will be measured by the number of people who can remain in their homes. **March 31, 2010, *WCCO 4 News*, "AG Lawsuit"** - Minnesota's Attorney General, Lori Swanson is taking on three Internet companies that offer people short term loans to try to solve financial problems, but often end up costing them even more. Swanson says the companies don't have licenses in Minnesota and they charge outrageous interest rates. Legislation passed in Minnesota last year keeps interest rates at a certain level and the Better Business Bureau has received hundreds of complaints.

CRIME AND PUBLIC SAFETY: MPD Officer Arrest, U of M Arrests, ECMC Theft,

January 7, 2010, *WCCO 4 News*, "MPD Officer Arrest" - Timothy Carson was assigned to the 3rd Precinct as a member of the SWAT team. He was arrested at the end of his shift last night, just hours after he robbed a bank on his way to work. Police sources say he admitted he's the masked guy who robbed four places in Apple Valley since mid-December, and that he used his own service weapon in the armed robberies. He is also suspected to have robbed three businesses in the South Minneapolis neighborhood where he patrolled, including two gas stations and a coffee shop. Sources

say evidence was recovered from his police locker linking him to the robberies. Allegations against the young officer have rocked the department, raising questions about how he could escape detection while on a brazen robbery spree. **February 11, 2010, WCCO 4 News, "U of M Arrests"** - Police have now made two arrests in connection with the recent robberies and a shooting at the University of Minnesota. They say more arrests are likely. Investigators believe the two people arrested were involved in a string of robberies and the shooting of a student. They are charged with holding up two young women on campus and shooting a student outside of his dormitory. With the help of a witness, surveillance cameras and tips, police say they were able to identify the suspects. **March 26, 2010, WCCO 4 News, "ECMC Theft"** - Educational Credit Management Corporation, a local company that guarantees student loans, is now working with police to figure out who stole personal information on 3.3 million borrowers. The theft was discovered last week at ECMC's headquarters in Oakdale. The theft took place sometime last weekend when security personnel noticed something odd in one of the hallways. Oakdale police searched the building and in a very low use area, they found an open door. That's when they discovered thieves got away with some important personal information. No bank or other financial account was included in the stolen data and so far, none of the data has been misused. ECMC hired Experian, a leading national credit protection agency, to help protect its borrowers' identity and personal information. The company's CEO says he regrets the stress this break-in has caused its borrowers.

GOVERNMENT: Census Congress Seat, Housing Help, Governor Budget, Racino Proposal

January 4, 2020, WCCO 4 News, "Census Congress Seat" – Right now, Minnesota has eight members in the House of Representatives but the State Demographer estimates we are within 1,000 people of losing a congressional seat. That's why census officials and local political leaders are urging everyone to fill out the form when they get it in March. The additional person in the House means a lot more money for the State of Minnesota because a lot of federal programs are based on census and representation in Congress. **February 9, 2010, WCCO 4 News, "Housing Help"** – The mayors of Minneapolis and St. Paul are teaming up to help first-time homebuyers. They announced a plan to make about \$41 million available through the City Living program. The program offers below-market mortgage and down payment and closing costs assistance. This program has helped 30,000 first-time buyers in the past 28 years. **February 15, 2010, WCCO 4 News, "Governor Budget"** – The governor today announced deep budget cuts that many will find painful. By far, the deepest cuts affect 20,000 of the poorest Minnesotans who use state health programs. Governor Pawlenty says Minnesota's benefits are more generous than other states and unreasonable in a time of crisis. The biggest losers are people who use public assistance, which will be cut by \$347 million. This includes nursing homes and health insurance for poor people who work. There's \$250 million in cuts to cities on top of the \$300 million cut last summer. The cuts will mean state worker layoffs. **February 23, 2010, WCCO 4 News, "Racino Proposal"** – A bill making its way through the state legislature would add video game wagering to Minnesota's two racetracks. The slot machines would be put in Canterbury Park in Shakopee and Running Acres Harness Track in Columbus. Critics say tribal Indian casinos are among Minnesota's largest

employers and race track slot machines would mean job losses. Proponents of the bill say the state is in a budget crisis and the slots would bring in hundreds of millions of new dollars.

DIVERSITY: Hate Acts At School

March 24, 2010, WCCO 4 News, “Hate Acts At School” – The changing demographics of Apollo High School in St. Cloud haven’t gone without conflict. About ten percent of the school’s 1200 students are Somali. Several of them say that for months their race and religion have been under attack. For nine months, Minnesota’s Council on American-Islamic Relations, CAIR, has taken complaints from some of the students. They include a bus driver who left Muslim students waiting at a bus stop yelling “catch me if you can” as she drove by. In another incident a teacher handed out air freshener and told students to spray it when Muslim students walk into the classroom. And, two students shoved bacon in the faces of Muslim high school girls, knowing they don’t eat pork. CAIR has called upon the U.S. Department of Education to investigate and come up with an action plan to get it to stop. In addition, the school district will conduct its own investigation and some students and teachers could be in some serious trouble.

ENVIRONMENT: Renewable Jobs, Electric Cars, Geithner Honeywell

January 11, 2010, WCCO 4 News, “Renewable Jobs” – Minnesota Senator Amy Klobuchar wants to see what the state needs to help grow the renewable energy industry in this new economy. She is on a four-day tour to find out what the government can do to help the industry grow. Renewable energy contractors say they could be doing a lot more work, growing jobs and the economy. However, incentive money is tied up in Washington and new customers are sitting on the fence. **January 20, 2010, WCCO 4 News, “Electric Cars”** –Environment Minnesota and the union that represents auto workers at St. Paul’s Ford plant are saying that more electric cars can save the plant as well as the planet. The auto workers say building more electric cars could create jobs and keep the St. Paul Plant in business. Right now, the plant is slated to close sometime next year. **January 28, 2010, WCCO 4 News, “Geithner Honeywell”** - Treasury Secretary, Timothy Geithner came to Minnesota. He has said the federal government needs to work with states to spark green job growth. Blue Green Alliance, a business and labor group sponsoring the visit, said that Minnesota could be one of the top states for up to 20,000 green jobs. Secretary Geithner toured a Honeywell plant that makes control systems for homes and businesses. He called the Minnesota-based company an example of an American business creating “green” energy jobs as one way out of the recession. At a roundtable meeting with local business leaders, Geithner announced \$5 billion in tax credits for factories like Honeywell who make clean energy products. The meeting was closed to the press until the last few minutes, and Minnesota Republican leaders pounced, calling Geithner’s visit “nothing more than a photo op”.

HEALTH: High Blood Pressure, Tanning Beds, Health Chocolate

February 23, 2010, WCCO 4 News, “High Blood Pressure” – It’s not uncommon to hear about hypertension, or high blood pressure. However, one panel of medical experts says the disease is neglected. Although high blood pressure is preventable, it’s the second leading cause of death in the United States. The institute of Medicine is calling on the Center for Disease Control to do more to fight it by helping Americans eat better. The panel is also encouraging doctors to treat it more aggressively. Lowering blood pressure can cut the risk of stroke, heart attack and heart failure.

March 24, 2010, WCCO 4 News, “Tanning Beds” – For years, doctors have warned that any kind of exposure to ultra violent rays, in the sun or at a tanning booth, can lead to several kinds of cancer. The most deadly is melanoma, which kills one person every hour in this country. Because of that, lawmakers met to talk about some change they think the Food and Drug Administration should make when it comes to regulating tanning salons. **March 30, 2010, WCCO 4 News, “Health Chocolate”** - A recent study shows that a small amount of chocolate a day could keep the doctor away. Researchers found people who had one square of a chocolate bar a day decreased their risk of heart attack and stroke by nearly 40 percent. This is the first study to look at chocolate’s side effects over a long period of time, in this case, 8 years. The key is moderation. Eating large amounts of chocolate could mean weight gain, which increases a person’s risk of heart problems.

WOMEN: College Gender Gap, Women Heart Disease, Women and Exercise,

January 26, 2010, WCCO 4 News, “College Gender Gap” – For decades, women have outnumbered men on college campuses across the country. However, it appears the gender gap between college men and women has stopped growing. According to a new report by the Washington-based American Council on Education, the number of men enrolled in colleges has increased. The author of the study says the recession has pushed more men back to school, thus narrowing the gender gap. **February 11, 2010, WCCO 4 News, “Women Heart Disease”** – Although heart disease remains the leading cause of death among women, a new study shows that many women don’t know what symptoms to watch for. The American Heart Association’s “Go Red for Women Study” found nearly 50 percent of women would not call 911 if they thought they were having symptoms of a heart attack. Researchers also found that a lot of women don’t know the classic symptoms such as heaviness in the chest, shortness of breath and pain radiating to the jaw or down both arms.

March 24, 2010, WCCO 4 News, “Women and Exercise” – New research, published in the Journal of the American Medical Association, shows that women who want to maintain their current weight should exercise at least one hour a day. Researchers followed more than 34,000 middle-aged women for 13 years. They measured them and followed their activity levels. They found women who exercised at least 60 minutes a day gained fewer pounds over the years than those who didn’t work out as much.

YOUTH AND FAMILY: Mayo Epilepsy, Wild Suite For Kids, Kyle’s Bill, Kids School Lunches

January 19, 2010, WCCO 4 News, “Mayo Epilepsy” – Medications control epilepsy in children about 75% of the time. However, when children don’t respond to medications, Dr. Elaine Wirrell, an epilepsy specialist with the Mayo Clinic Pediatric Department, treats her patients with a radical change in diet. The Ketogenic Diet is very low in carbohydrates and super high in fats. Exactly why the diet works, is unknown, but over half the children treated with the diet have a meaningful reduction of seizures. Nearly a third of them become seizure free. Research suggests the diet stabilizes brain cells and alters neurotransmitters, the brain chemicals that allow cells to signal each other. Children on the diet need to be carefully monitored for possible cholesterol problems.

January 27, 2010, WCCO 4 News, “Wild Suite For Kids” – When Martin Havlat signed with the Minnesota Wild hockey team, one of the first things he did was buy a suite at the Xcel Energy Center to give to the Make A Wish Foundation. For every home game, Havlat donates his suite to the family of a child battling a serious medical condition. He says he feels fortunate to be where he is in life, and fortunate to be able to help families take their minds off the serious issues they face, with an evening of hockey.

March 3, 2010, WCCO 4 News, “Kyle’s Bill” – A story featured on WCCO-TV inspired a political science class to write a bill to keep parents in the know. Kyle Herman’s Down Syndrome wasn’t his biggest problem in kindergarten. He was physically and verbally abused by his teacher. Almost two years passed before his parents were told what happened. Minnesota schools are not required to tell parents if their child is being abused by a teacher while an investigation of abuse is underway. After seeing the WCCO-TV story, a group of political science students from Concordia University took the issue to lawmakers and there is now a bill in the Minnesota House that would require schools to report an investigation of abuse to parents within 10 days.

March 16, 2010, WCCO 4 News, “Kids School Lunches” – New research finds that kids who eat school lunches are more likely to be overweight compared to kids who bring their lunch from home. Those children who ate the school lunches were also more likely to develop bad eating habits and higher levels of cholesterol. Researchers found lunches from home usually contained more fruits and vegetables and less sugary and fatty snacks. The study also found that children who eat school lunches are more likely to drink sugary beverages.